



Sponsorship Opportunities

Maximize Your Marketing!

A Fall Festival sponsorship means more than marketing at one of Enterprise's highest trafficked events. It means contributing to an experience born from a long-standing community tradition. It partners you with a festival that unites the Wiregrass with beautiful Downtown Enterprise. It gives you a real moment to shake hands with future customers. Your company's sponsorship supports the values of the Boll Weevil Fall Festival and its attendees.

Each year the Boll Weevil Fall Festival draws thousands of people from our community and surrounding areas. As cooler weather approaches, it's the perfect day to enjoy Food Trucks, Arts & Craft Vendors, Specials at Local Merchants, Music and Entertainment! The Boll Weevil Fall Festival continues to grow with the addition of our **Cornhole Tournament, Live Bands on Stage, Beer & Wine Gardens, Mechanical Bull** and other Special Attractions. We are also adding a **Kid Zone** with **GIANT Inflatables, Rock Climbing Wall, Bungee Jumpers** and the always popular Boll Weevil **Choo Choo Train**. We take pride in the variety of things to see and do offered at our event - there is something for everyone!

What can the Boll Weevil Fall Festival do for your business?

Our sponsors will receive incredible visibility, both before and during the event. Sponsorship opportunities available as low as \$200, with benefits accruing as the level of sponsorship increases. Regardless of which level you select, the Chamber staff will be pleased to help promote your brand to our highly diverse festival audience.

Date & Time: Saturday, October 19th • 11:00 AM – 4:00 PM

Location: Downtown Enterprise (Main Street & College Street) near the Boll Weevil Monument.

ESTIMATED FESTIVAL ATTENDANCE: 3,000+





Sponsorship Levels

Available Exclusively to Members of Enterprise Chamber of Commerce

\$1500 PRESENTING BAND SPONSOR – ONLY 1 Available.

- Company banner/flag (provided by sponsor) displayed on Main Stage.
- Live Announcements from stage to thank and highlight YOUR COMPANY NAME.
- Opportunity for company representative to announce acts.
- Separate Facebook Event created featuring time/day/entertainer brought to you by YOUR COMPANY NAME.
- Acknowledgement via social media outlets, website and e-blast newsletter.
- Company Logo on event posters and signs.
- FREE BOOTH space at Boll Weevil Fall Festival.

\$500 KID'S ZONE SPONSOR – 3 Available.

- Company banner/flag (provided by sponsor) displayed at Kid's Zone.
- Facebook Post created featuring Kid's Zone brought to you by YOUR COMPANY NAME.
- Acknowledgement via social media outlets, website and e-blast newsletter.
- Company Logo on event posters and signs.
- FREE BOOTH space at Boll Weevil Fall Festival.

\$250 SPECIAL ATTRACTION SPONSOR – 4 Available.

- Company banner/flag (provided by sponsor) displayed at special attraction area.
- Facebook Post created to thank YOUR COMPANY NAME.
- Acknowledgement via social media outlets, website and e-blast newsletter.
- Company Name listed on attraction posters and signs.
- FREE BOOTH space at Boll Weevil Fall Festival.

\$200 HOSPITALITY SPONSOR – 4 Available

- Company Logo displayed at Event's Hospitality Areas.
- Acknowledgement via social media outlets, website and e-blast newsletter.

**Sponsorship Opportunities are First Come, First Served.*

For Questions: Call (334)347-0581 or email info@enterprisealabama.com



Sponsorship Commitment Form

I (we) would like to partner with the Enterprise Chamber of Commerce's 2019 Boll Weevil Fall Festival at the following sponsorship level:

Please Select Level by checking the box below.

- ☐ Presenting Band Sponsor - \$1,500 (1 Exclusive Sponsorship Available)
- ☐ Kid's Zone Sponsor - \$500 (3 Available)
- ☐ Special Attractions Sponsor - \$250 (4 Available)
- ☐ Hospitality Sponsor - \$200 (4 Available)

CONTACT INFORMATION

Business Name:

Type of Business:

Contact Name(s):

Phone Number:

Email:

Mailing Address:

City:

State:

Zip:

PAYMENT INFORMATION

Date:

Sponsor Amount: \$

Printed Name:

Signature:

☐ ENCLOSED CHECK

☐ INVOICE ME

☐ CALL FOR PAYMENT

Please complete this form and return to Enterprise Chamber of Commerce.

P.O. Box 310577, Enterprise, AL 36331 • 553 Glover Avenue, Enterprise, AL 36330

Info@EnterpriseAlabama.com (334)347-0581